

The 10<sup>th</sup> edition of Group-IB's

# Global threat hunting & intelligence conference

Virtual

Explore all the benefits of partnering  
the iconic event and join the media  
sponsor club

December 2

10 AM – 4 PM  
local time

Asia-Pacific Region  
Middle East & Africa  
Asia  
Europe

(GMT+8)  
(GMT+4)  
(GMT+3)  
(GMT+2)

1 PM – 7 PM EST

North America

(GMT-5)

# About Group-IB CyberCrimeCon

CyberCrimeCon is Group-IB’ trademark annual event that assembles cybersecurity analysts, law enforcement representatives, independent researchers, forensic experts united by the same idea — zero tolerance for cybercrime. The conference has been serving as a venue for the free exchange of data, ideas and opinions among the industry thought leaders with a view of reducing the global exposure to cyber risks and online crimes.

To meet the global demand for the high-fidelity data on the international threat landscape and reliable forecasts for its future development, this year, Group-IB’s event will for the first time be divided into five streams. For one day only, CISOs, CIOs, threat hunters & threat researchers, incident responders and investigators, SOC experts, TI analysts, pentesters, and other stakeholders worldwide will be able to become participants of an open-minded dialogue on the most acute cybercrime trends, peer learning and sharing of insights into the cybercriminal scene.

## Event topics

- Presentation of the most significant cybercrime trends of the past year and actionable forecasts for the future
- Ransomware market news: the emerging trend of rebranding
- Presentations by international law enforcement agencies — INTERPOL and Europol
- “The world’s most harmful cybercrime group”: insights into EvilCorp’s activities
- Cyber spies: research into previously unknown APT group behind attacks on energy, aviation, and gov’t sectors
- The evolution of the sales of access to corporate networks into a major success factor behind ransomware outbreak
- Cyberwarfare: how do cyber intelligence operations look like online?

## Event participants

Group-IB

Santander Group

Sentinel One

CyberSOC Africa

IstroSec

Computest

Positive Technologies

VNPT Cyber Immunity

Envision Digital

Europol

INTERPOL

December 2	10 AM – 4 PM local time	Asia-Pacific Region Middle East & Africa Asia Europe	(GMT+8) (GMT+4) (GMT+3) (GMT+2)
<a href="http://cybercrimecon.com">cybercrimecon.com</a>	1 PM – 7 PM EST	North America	(GMT-5)

# Media sponsorship opportunities

## Group-IB offers its media sponsors the following benefits:

- Conference website recognition (logo+link)
- Conference live cast website recognition, differs from the conference website (logo+link)
- Conference live cast recognition (logo)
- Email blast recognition (+50,000 mailing list)
- Announcing press release recognition
- Event recap video recognition
- MC speech recognition
- Social media recognition (dedicated partnership announcing posts in Group-IB's social media channels)
- Early access to research papers presented on the conference day
- Ability to book exclusive interviews with conference speakers

## Media sponsor to provide the following benefits to Group-IB:

- Publication of the press release announcing the conference
- 3 dedicated Twitter, 2 Facebook, 1 LinkedIn posts with conference hashtag and link to the landing page
- Newsletter recognition
- Event section recognition (if any) / banner ad
- Post coverage: publication of the press-release/ news about the reports presented at the event; text or video interview with one of Group-IB's speakers/podcast or other pre-agreed formats on one of the conference days or the following day. The content might be either provided by Group-IB or drafted by the media partner.

December 2

10 AM – 4 PM  
local time

Asia-Pacific Region  
Middle East & Africa  
Asia  
Europe

(GMT+8)  
(GMT+4)  
(GMT+3)  
(GMT+2)

[cybercrimecon.com](http://cybercrimecon.com)

1 PM – 7 PM EST

North America

(GMT-5)

# CyberCrimeCon 2020 in numbers

---

# 17

speakers

---

# 10+

hours of practical  
content

---

# 20

media partners

---

# 3,500+

participants

## About Group-IB

Group-IB is a global provider of solutions for the detection and prevention of cyberattacks and online fraud, IP protection, and high-tech crime investigations.

Group-IB's technological leadership is built on the company's 18 years of experience in cybercrime investigations worldwide and 70,000 hours of incident response accumulated in our leading forensic laboratory.

## Contact details

Have any questions about the registration process, requests for interviews or comments, press materials?

Contact Group-IB PR team at [pr@group-ib.com](mailto:pr@group-ib.com)

**Sergei Turner**  
[turner@group-ib.com](mailto:turner@group-ib.com)

**Sasha Silchenko**  
[silchenko@group-ib.com](mailto:silchenko@group-ib.com)